


# Strategic plan overview

Our vision

The public are safe, healthy, and empowered to participate in their health care

Our strategic objective

Be a trusted regulator that ensures safe oral health care for Aotearoa New Zealand



### Our strategic outcomes

Our outcomes set our long-term destination:

The Dental Council | Te Kaunihera Tiaki Niho meets its Tiriti o Waitangi aspirations and has effective relationships with Māori

The public receive good oral health care

Practitioners continuously uphold their competence, safety and ethical standards throughout their careers

The Dental Council | Te Kaunihera Tiaki Niho is a credible regulator



### Our strategic focuses

To reach our destination our shorter-term focus is to:

Give effect to te Tiriti o Waitangi

Understand the oral health care experiences of the public

Empower practitioners to know and understand their obligations

Work across the sector to ensure oral health practitioners deliver culturally safe care

Develop the right capability and capacity to deliver our regulatory impact

Contribute to the wider health sector to effect good regulation and systems



### Our strategic initiatives

The strategic changes we are making are:

Improving health equity and cultural safety

- Provide supporting materials and guidance to support practitioners, the public and our people.
- Continue our commitment to te Tiriti o Waitangi, weaving it into our processes, policy, and practice.

Preventing and responding to harm

- Our new compliance framework will outline our approach to noncompliance, detailing our responses and the tools we use.
- Supporting and enabling practitioners to understand and meet their obligations.
- Enhance support for overseas trained practitioners.

Strengthening our regulatory intelligence

- Integrate data from multiple sources to make our decision-making more evidence based.
- Collaborating with other organisations and employing advanced analysis tools will transform data into actionable insights for informed regulatory decisions.

People and culture

- Enhance our capability and culture to align regulatory services with our objectives and the needs of practitioners and the public.
- Explore technologies that improve efficiency, meet societal expectations, and minimise our environmental impact for sustainable operation.

Our values

What's most important to our work:

Respect

Integrity

Collaboration